

Phase 1 – Concept Scoring Criteria
Beverage Container Recycling Grant (BCRG)
 Fiscal Years 2014/15 & 2015/16

Applicants must receive a minimum “passing” score of 4 points to be invited back to submit a Phase 2 Narrative Proposal. Narrative Concepts will be evaluated and scored by a CalRecycle review panel.

| GENERAL CRITERIA | |
|-------------------------|---|
| Points | Description |
| 0-1-2 | PROJECT DESCRIPTION <ul style="list-style-type: none"> Briefly summarize the project and explain how it provides convenient beverage container recycling opportunities in California. Include the geographic area affected and target audience. Describe the overall goal(s) and objective(s) for implementing the project. The goal must be quantifiable, measurable, and realistic. For example: “The goal for this project is to capture 5,000 lbs of CRV beverage containers per month” or “The goal for this project is to increase CRV beverage container collection by 40 percent in the following targeted locations...” |
| 0-1-2 | PROJECT NEED & EXPERIENCE <ul style="list-style-type: none"> Briefly explain why this project is needed, how the project will benefit the community and the environment, and how it supports compliance with AB 341’s Mandatory Commercial Recycling (MCR) requirements. Describe the existing beverage collection system in the area (if any) and include how the project will improve the existing system. Provide an estimated number of CRV beverage containers recycled as a result of this project. Is that estimate/projection anticipated to increase in subsequent years? Briefly explain how the organization is qualified to implement the project (for example, by geographic location, prior involvement/projects in the areas, and experience with the project clientele). |
| 0-1-2 | SUSTAINABILITY <ul style="list-style-type: none"> Briefly explain how the project will continue after the grant term without additional CalRecycle funding. Describe other funding sources, if any. Describe how the project will continue to be monitored and evaluated. Identify who will continue to conduct the monitoring and evaluation activities. |
| 6 | TOTAL POSSIBLE GENERAL CRITERIA POINTS |